

EASTERN CAPE CRAFT COLLECTION SHOP

Before 2016, crafters from the Eastern Cape had no central marketing platform and many, particularly those based in isolated rural areas, struggled to get their goods to markets.

In late 2016, following good responses from pop-up shops, the Eastern Cape Craft Collection Shop opened its doors.

The shop is a collective of local traditional and hand made goods from all over the Province. The initiative is aimed at assisting crafters and designers to market their products effectively. The shop is supported by the Eastern Cape Development Corporation and the Department of Small Business Development.

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EASTERN CAPE
DEVELOPMENT
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small business
development

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